

POP Displays USA, LLC to Create 280 Jobs, Invest \$7.9 Million in Fulton County



ATLANTA, March 26, 2019 —Governor Brian P. Kemp today announced that POP Displays, a leader in the display industry, will create 280 jobs and invest \$7.9 million in a new manufacturing and distribution facility in East Point.

“We are excited to welcome an innovative company like POP Displays to Georgia,” said Governor Brian Kemp. “I am confident they will find world-class economic development resources – including a skilled workforce through our Quick Start program and a thriving logistics network in Fulton County – to support the company’s anticipated growth.” Headquartered in Yonkers, New York, POP Displays takes an innovative approach to the design and development of custom, permanent merchandising solutions in mixed materials to help brands and retailers grow. A leader in the display industry, POP Displays has a large array of clients including L’Oreal, Maybelline, CVS, Walmart, Sally Beauty, Revlon, Physician’s Formula, and many others.

“As our company grew, we looked for the best location to expand our capacity. Atlanta was an easy choice with its robust infrastructure, favorable transportation hub, and large pool of talented employees,” said Mike Bell, CEO of POP Displays. “We look forward to being part of the East Point community as we continue to grow our business domestically and internationally.”

In addition to the 280 full-time positions, this award-winning company will hire 165 temporary positions at the new East Point facility.

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